



Employer:	Active Black Country
Job title:	Community Delivery Manager - Aquatics
Location:	Office location in Black Country Area
Contract:	2 -year fixed term contract, with possible extension subject to performance and funding
Salary:	£28,000 - £32,000 per annum (FTE)
Hours of work:	37.5 hours per week
Reporting to:	Active Black Country (ABC) Ltd

<u>Job Purpose:</u> To lead on the development and delivery of the BSA's aquatic programmes and partnerships in Active Black Country and Sport Birmingham

# **Core Areas of Responsibility:**

- 1. To be the lead contact for the BSA's innovative, community led approach to programme development and delivery in the Black Country and Birmingham
  - Expand the BSA's Water Orientation, Familiarisation and Safety Programmes, "BSA Blue Hour™ and BSA Together We Can™" (TWC) into Black Country and Birmingham





#### **ASSOCIATION**

- Ensure that 'BSA Blue Hour™and BSA Together We Can™' is adapted as required for delivery according to the local community requirements.
- Focus on helping people from ethnically diverse and marginalised communities feel comfortable in, on and around the water, building their confidence and water safety knowledge.
- Provide opportunities to develop their skills to become part of the aquatic workforce or wider leisure sector.
- Create a written programme proposal/action plan with indicative costs, delivery timelines and recommended delivery partners for the programme of activity.
- Develop and support a team of community champions or 'buddies' that support the programme.
- Oversee monitoring, evaluation and learning of programme delivery and community engagement.
- 2. To build strong partnerships into ethnically diverse communities across the Black Country and Birmingham, utilising existing community groups such as (and not limited to) faith groups and resident/housing associations and Community Connectors.
- 3. To create good working relationships with pool owners/operators across the region, including Local Authorities, private operators and schools.
- 4. To explore new opportunities to create bespoke and innovative aquatic programmes suitable for people from Black, Asian and minority ethnic communities.
- 5. To deliver any community engagement campaigns led by insight, learning and need, specifically:
  - To utilise the community engagement programme in accelerating partnerships with local communities and wider stakeholders.
  - To help promote research programmes with a range of partners.
- 6. Work with partners to consider new funding options and grant applications to expand the delivery of aquatics programmes.

### **General duties**

- Achieve agreed performance targets and participate in regular personal reviews.
- Engage in training, identify personal and professional development needs and continuously seek to refresh knowledge in relation to the job.
- Cooperate in the formulation and development of systems for monitoring and evaluating the work of the project.
- Treat with confidentiality any information about any organisation, its staff, trustees or clients that is sensitive, personal or private.
- Be aware of and always adhere to the organisation's policies and procedures, including:
  - the organisation's equal opportunities, safeguarding and data protection policies, and with due regard for health and safety.





- Travel to all parts of the Black Country and Birmingham as appropriate to deliver the role.
- Work flexibly and be available for occasional out-of-hours working as appropriate.

# **Person Specification:**

### **Essential Criteria**

- Highly organised and effective at prioritising workloads
- Strong project management experience
- Knowledge of active lifestyle barriers and motivators and methods of overcoming barriers, particularly in relation to diverse communities
- Excellent experience of delivering programmes/ developing partnerships within ethnically diverse communities
- Good stakeholder management experience
- Experience of building positive relationships
- Hard working and able to work under minimal supervision.
- Capable of working effectively as part of a team, face-to-face or virtually
- Excellent interpersonal skills
- Collegiate approach to developing partnerships at regional and local level, whilst remaining focused on project delivery goals
- Capable of working effectively with MS Office and appropriate project management software

# **Desirable Criteria**

- Knowledge of the world of aquatics and leisure environment
- Experience/knowledge of marketing to support diverse communities.